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NFL ALUMNI ASSOCIATION PARTNERS WITH PIKMOBILE

Mount Laurel, NJ - July 6, 2017 – The NFL Alumni Association is pleased to announce that PikMobile®, the popular photo sharing and storytelling app, is the new, official social media app of the NFL Alumni.

All NFL Alumni charity events will now enjoy the freedom of using the PikMobile App for the iPhone to upload photos and videos as the action unfolds, adding to the NFL Alumni story throughout the event. Charity event participants can immediately view and share across social media the experience they are having with Pro Football Legends.

“We are pleased to partner with the NFL Alumni Association as their Official Digital Content & Social Media Platform, enhancing the experience of being side by side with the Pro Football Legends,” said PikMobile CEO, Scott Relf. “We founded PikMobile to revolutionize mobile photo sharing and storytelling in the world of social media. PikMobile offers participants and supporters of NFL Alumni charity events memorable official photos that can be combined with their own photos to tell one amazing story.”

The NFL Alumni Association is celebrating its 50th Anniversary this year and continues to assist and inform retired players and coaches in their post-NFL lives. The Association offers medical, financial and social programs to keep members and their families healthy, productive and connected.

“We are constantly looking for the most advanced and innovative ways to keep our members engaged and informed,” said Elvis Gooden, Interim President and CEO of the NFL Alumni Association. “Social media consists of many aspects but mainly focuses on engagement, story-telling and building relationships. PikMobile provides a way for us to

capitalize on those traits with our members by allowing us to show how active we are in the community as we continue our mission of 'Caring for Our Own and Caring for Kids.'"

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About PikMobile, Inc.

PikMobile has been designed for photographers of all levels, from enthusiasts to professionals, who are frustrated by limits imposed by other mobile photo sharing solutions. The PikMobile App offers creative ways to tell the whole visual story in the moment or over time. Don't Just Post. Tell Your Story. For more information, visit: www.PikMobile.com

About the NFL Alumni Association

The NFL Alumni Association is a nationwide group of former NFL players, coaches, staffers, cheerleaders, spouses, and associate members whose mission is to serve, assist, and inform former players and their families. The Association offers a variety of medical, financial, and social programs to help members lead healthy, productive, and connected lives, as well as community initiatives under its "Caring for Kids" programs. Pro Football Legends is the commercial marketing name and logo of the NFL Alumni. For more information, please visit www.nflalumni.org.